

WWW.TEACONNECT.ORG - PROJECT DEVELOPMENT PROCESS CHART



THE PROJECT DEVELOPMENT PROCESS

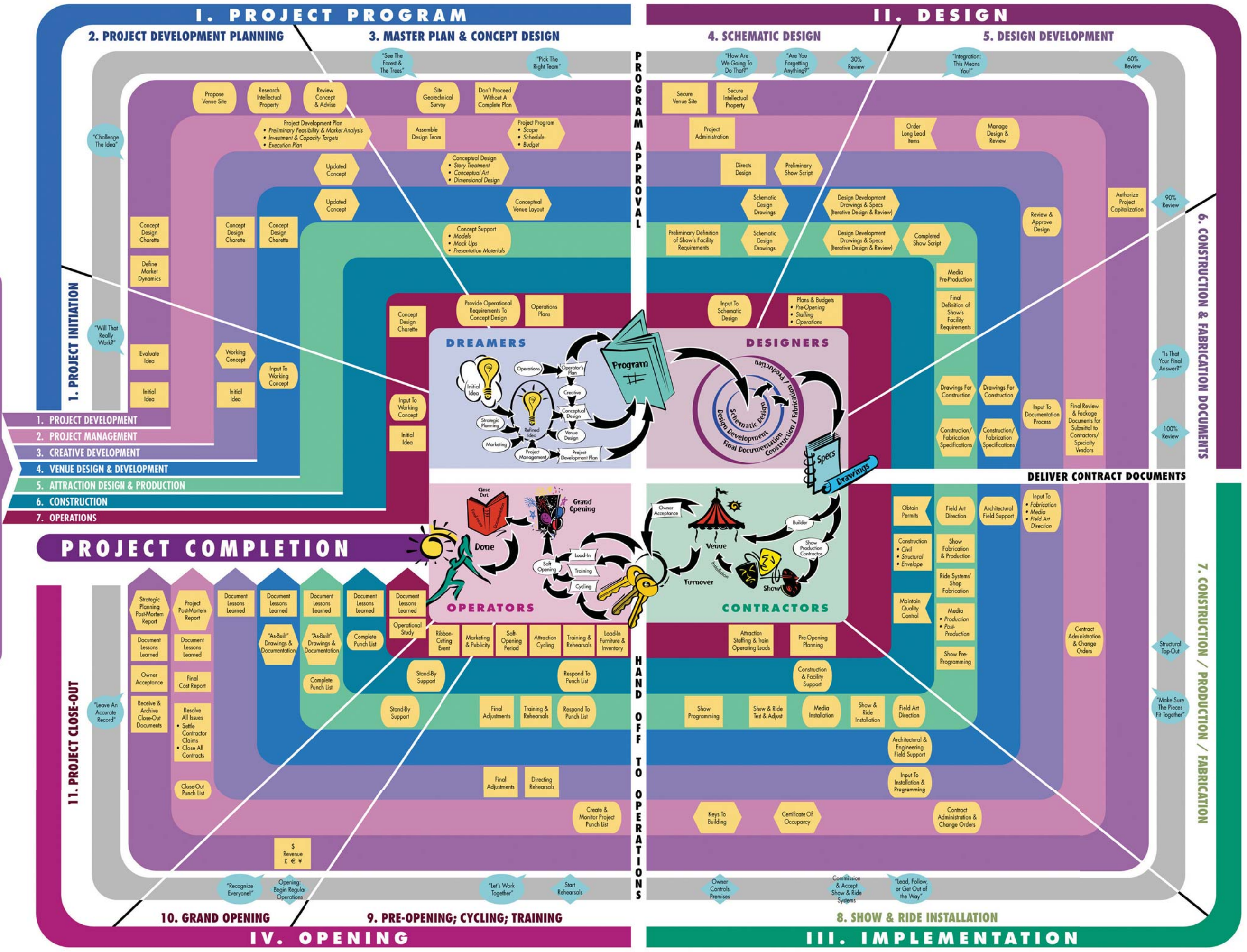
The TEA's *Project Development Guidelines* (PDG) book organizes project activities into 7 distinct disciplines. This chart, based on the PDG book, places each activity on an appropriate discipline path. The efforts are then divided into 11 stages of development, which in turn are organized into 4 major phases. These 4 phases are represented by the chart's 4 quadrants.

- THE 7 DISCIPLINE CATEGORIES**
- PROJECT DEVELOPMENT**
 - Owner's Representative • Strategic Planning
 - Legal Affairs • Project Funding
 - PROJECT MANAGEMENT**
 - Project Management & Coordination
 - Project Administration • Project Controls
 - CREATIVE DESIGN & DEVELOPMENT**
 - Producing • Directing • Writing • Design
 - VENUE DESIGN & DEVELOPMENT**
 - Area Development • Facility Development
 - ATTRACTION DESIGN & PRODUCTION**
 - Show Design • Show Production
 - Show Mechanical Systems • Media
 - Live Entertainment Production
 - Recreational Equipment
 - CONSTRUCTION**
 - General Contractor • Construction Manager
 - Design/Builder • Specialty Contractor
 - OPERATIONS**
 - General Operations • Food & Beverage
 - Retail/Merchandise • Marketing
 - Management Information Systems (MIS)

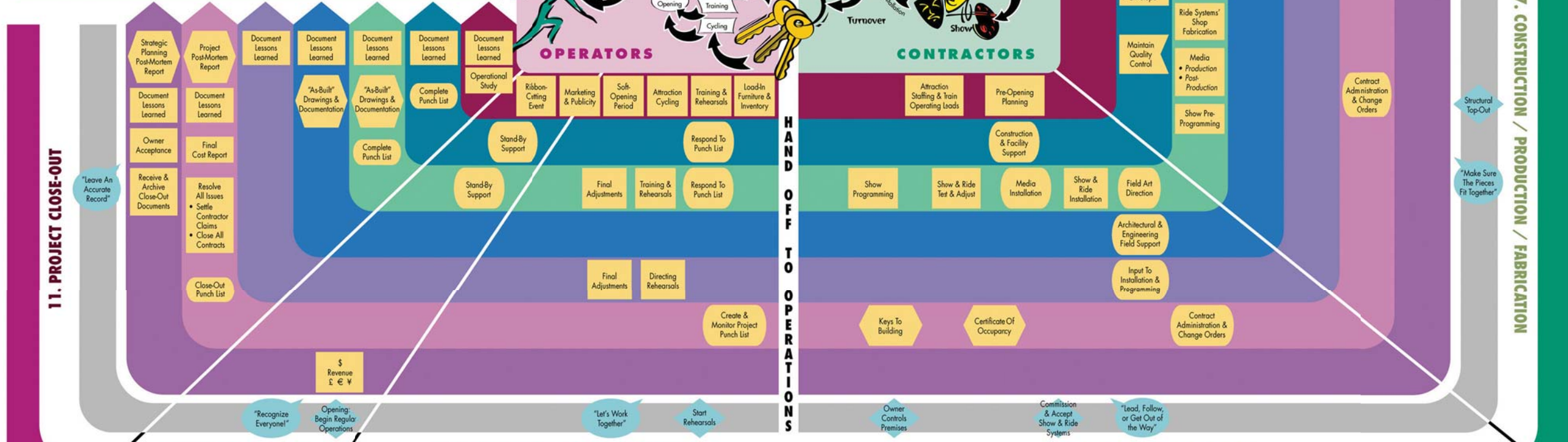
- Primary Activities** Tasks that drive each stage of the project.
- Secondary Activities** Essential tasks that enable those engaged in primary activities.
- Deliverables** A critical work product conveyed from one set of disciplines to another in order to enable further work.
- Warnings** Tasks requiring special attention to avoid major problems later in the project cycle.
- Milestones** A key checkpoint in the progress of a project. Typically, subsequent work is dependent upon achieving the milestone.
- "Friendly Advice"** Brief words to the wise based on the experience of the PDG book's authors.

Derived from the *Project Development Guidelines*, 2nd Edition, a publication of the Themed Entertainment Association. Copies of the PDG book and The Project Development Process Chart are available for purchase. For ordering information call the TEA at 818/843-8497, or visit the TEA Web site at www.themait.com.

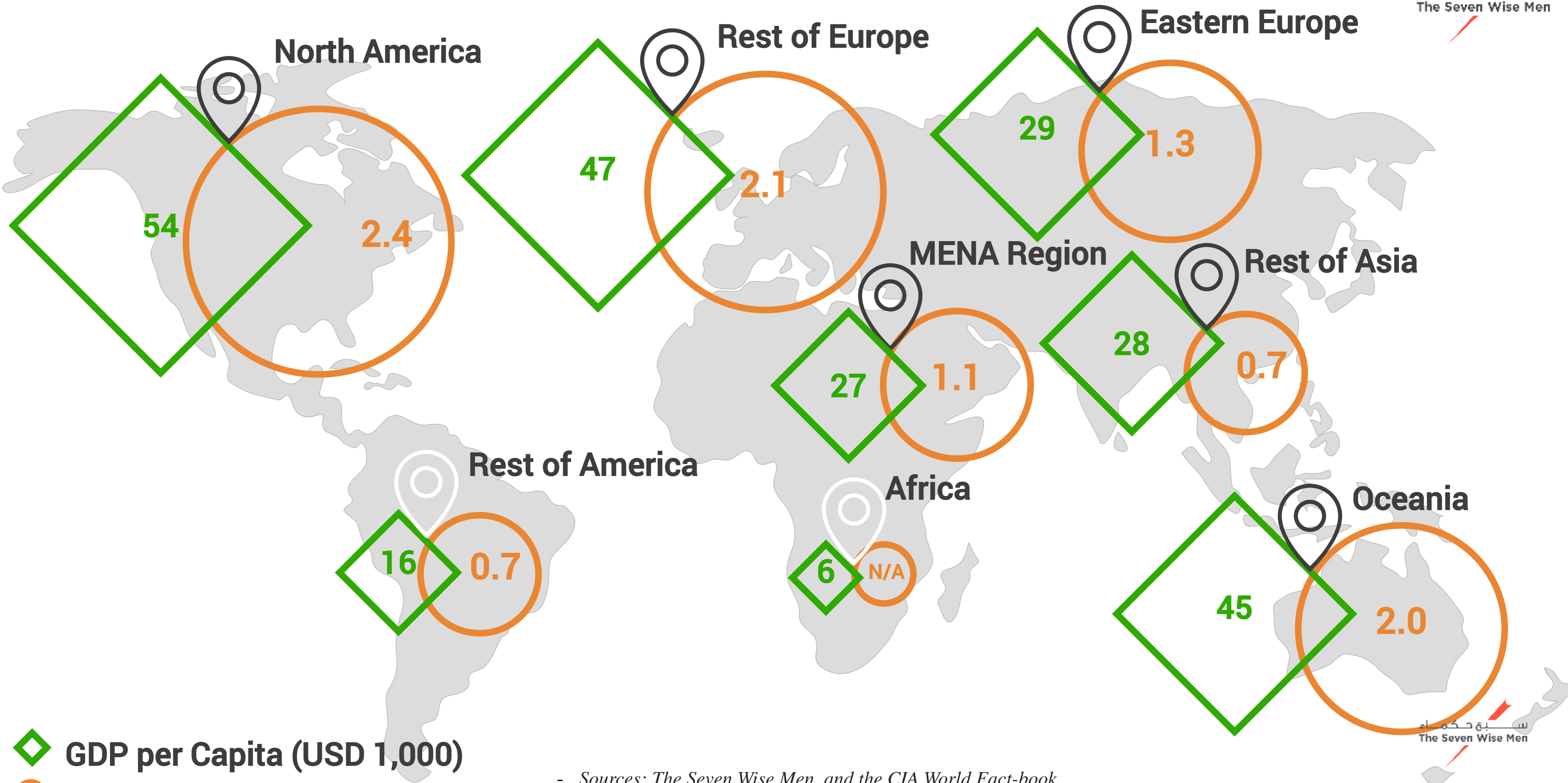
PROJECT START



PROJECT COMPLETION



FREQUENCY OF VISITS TO THEME PARKS AROUND THE WORLD



- Sources: The Seven Wise Men, and the CIA World Fact-book

- Key to Frequency of visits: A higher number indicates a higher frequency of visit in 2018

FREQUENCY OF VISITS TO THEME PARKS AROUND THE WORLD

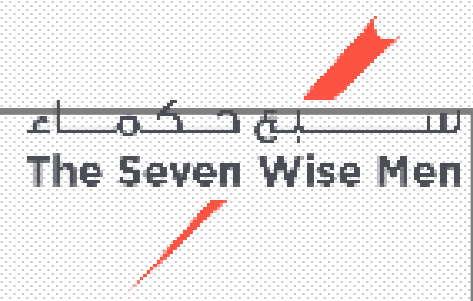
Region	Frequency Of Visit	GDP Per Capita (USD)
Africa	-	6,220
MENA Region	1.1	27,500
Rest of Asia	0.7	28,087
Eastern Europe	1.3	29,225
Rest of Europe	2.1	47,341
North America	2.4	54,100
Rest of America	0.7	16,446
Oceania	2.0	44,700

TOP 10 THEME PARK GROUPS WORLDWIDE

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RANK	GROUP NAME	% CHANGE	ATTENDANCE 2018	ATTENDANCE 2017
1	WALT DISNEY ATTRACTIONS	4.9%	157,311,000	150,014,000
2	MERLIN ENTERTAINMENTS GROUP	1.5%	67,000,000	66,000,000
3	UNIVERSAL PARKS AND RESORTS	1.2%	50,068,000	49,458,000
4	OCT PARKS CHINA	15.1%	49,350,000	42,880,000
5	FANTAWILD	9.3%	42,074,000	38,495,000
6	CHIMELONG GROUP	9.6%	34,007,000	31,031,000
7	SIX FLAGS INC.	5.3%	32,024,000	30,421,000*
8	CEDAR FAIR ENTERTAINMENT COMPANY	0.7%	25,912,000	25,723,000*
9	SEAWORLD PARKS & ENTERTAINMENT	8.6%	22,582,000	20,798,000*
10	PARQUES REUNIDOS	1.5%	20,900,000	20,600,000
TOP 10 ATTENDANCE GROWTH 2017-18		5.4%	501,228,000	475,767,000*

TOP 25 AMUSEMENT/THEME PARKS WORLDWIDE



TOP 25 AMUSEMENT/THEME PARKS WORLDWIDE

RANK	PARK LOCATION	% CHANGE	ATTENDANCE 2018	ATTENDANCE 2017
1	MAGIC KINGDOM THEME PARK AT WALT DISNEY WORLD RESORT, LAKE BUENA VISTA, FL, U.S.	2.0%	20,859,000	20,450,000
2	DISNEYLAND PARK AT DISNEYLAND RESORT, ANAHEIM, CA, U.S.	2.0%	18,666,000	18,300,000
3	TOKYO DISNEYLAND AT TOKYO DISNEY RESORT, TOKYO, JAPAN	7.9%	17,907,000	16,600,000
4	TOKYO DISNEYSEA AT TOKYO DISNEY RESORT, TOKYO, JAPAN	8.5%	14,651,000	13,500,000
5	UNIVERSAL STUDIOS JAPAN, OSAKA, JAPAN	-4.3%	14,300,000	14,935,000
6	DISNEY'S ANIMAL KINGDOM THEME PARK AT WALT DISNEY WORLD RESORT, LAKE BUENA VISTA, FL, U.S.	10.0%	13,750,000	12,500,000
7	EPCOT THEME PARK AT WALT DISNEY WORLD RESORT, LAKE BUENA VISTA, FL, U.S.	2.0%	12,444,000	12,200,000
8	SHANGHAI DISNEYLAND, SHANGHAI, CHINA	7.3%	11,800,000	11,000,000
9	DISNEY'S HOLLYWOOD STUDIOS AT WALT DISNEY WORLD RESORT, LAKE BUENA VISTA, FL, U.S.	5.0%	11,258,000	10,722,000
10	CHIMELONG OCEAN KINGDOM, HENGQIN, CHINA	10.6%	10,830,000	9,788,000
11	UNIVERSAL STUDIOS FLORIDA THEME PARK AT UNIVERSAL ORLANDO RESORT, FL, U.S.	5.0%	10,708,000	10,198,000
12	DISNEY CALIFORNIA ADVENTURE PARK AT DISNEYLAND RESORT, ANAHEIM, CA, U.S.	3.0%	9,861,000	9,574,000

RANK	PARK LOCATION	% CHANGE	ATTENDANCE 2018	ATTENDANCE 2017
13	DISNEYLAND PARK AT DISNEYLAND PARIS, MARNE-LA-VALLEE, FRANCE	1.9%	9,843,000	9,660,000
14	UNIVERSAL'S ISLANDS OF ADVENTURE THEME PARK AT UNIVERSAL ORLANDO RESORT, FL, U.S.	2.5%	9,788,000	9,549,000
15	UNIVERSAL STUDIOS HOLLYWOOD, UNIVERSAL CITY, CA, U.S.	1.0%	9,147,000	9,056,000
16	HONG KONG DISNEYLAND, HONG KONG SAR	8.1%	6,700,000	6,200,000
17	LOTTE WORLD, SEOUL, SOUTH KOREA	-11.2%	5,960,000	6,714,000
18	NAGASHIMA SPA LAND, KUWANA, JAPAN	-0.2%	5,920,000	5,930,000
19	EVERLAND, GYEONGGI-DO, SOUTH KOREA	-7.3%	5,850,000	6,310,000
20	OCEAN PARK, HONG KONG SAR	0.0%	5,800,000	5,800,000
21	EUROPA PARK, RUST, GERMANY	0.4%	5,720,000	5,700,000
22	DE EFTELING, KAATSHEUVEL, NETHERLANDS	4.2%	5,400,000	5,180,000
23	WALT DISNEY STUDIOS PARK AT DISNEYLAND PARIS, MARNE-LA-VALLEE, FRANCE	1.9%	5,298,000	5,200,000
24	TIVOLI GARDENS, COPENHAGEN, DENMARK	4.5%	4,850,000	4,640,000
25	CHIMELONG PARADISE, GUANGZHOU, CHINA	11.9%	4,680,000	4,181,000

TOP 25 TOTAL ATTENDANCE 2018 251,490,000 243,887,000

TOP 25 ATTENDANCE GROWTH 2017-18 3.3% 251,990,000 243,926,000